METHOD AND APPARATUS FOR BROADCASTING WORLD WIDE WEB
CONTENT
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ABSTRACT OF THE DISCLOSURE

Methods, systems, and articles of manufacture consistent with the present invention broadcast World Wide Web content to permit efficient data retrieval by a large number of users. A data request is initially received from a client data processing device. It is first determined whether the requested data is transmitted via a continuous broadcast loop. The continuous broadcast loop comprises one or more data point continuously transmitted in order from a start data point to an end data point. The requested data is retrieved by opening a connection to the continuous broadcast loop, reading the requested data from the broadcast loop, and transmitting the requested data to the client data processing device.